

Heidelberg Materials – North America

Website Privacy Policy

Last modified: October 6, 2023

Introduction

Heidelberg Materials US, Inc. (“**Company**” or “**We**”) respect your privacy and are committed to protecting it through our compliance with this policy.

This policy describes the types of information that

- Through mobile and desktop applications you download from this Website, which provide dedicated non-browser-based interaction between you and thisWebsite.

It does not apply to information collected by:

- us offline or through any other means, including on any other website operated by Company or any third party (including our affiliates and subsidiaries); or
- any third party (including our affiliates and subsidiaries), including through any application or content (including advertising) that may link to, or be accessible from, or on the Website.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website. By accessing or using this Website, you agree to this privacy policy. This policy may change from time to time. Your continued use of thi information from children under 13. If you are under 13, do not provide any information on this Website or on or through any of its features/register on the Website,

[illegible]

Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons.

Information We Collect Through Automatic Data Collection Technologies.

As you navigate through and interact with our Website, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions and patterns, including:

- Details of your visits to our Website, including traffic data, location data, logs and other communication data and the resources that you access and use on the Website.
- Information about your computer and internet connection, including your IP address, operating system and browser type.

The information we collect automatically is statistical data and may include personal information, but we may maintain it or associate it with personal information we collect in other ways or receive from third parties. It helps us to improve our Website and to deliver a better and more personalized service, including by enabling us to:

- ~~improve our Website and to deliver a better and more personalized service, including by enabling us to:~~

recording the popularity of certain website content and verifying system and server integrity).

Google Analytics (GA4) Advertising

- We have enabled the following Google Analytics Advertising Features: Marketing reports, remarketing, demographic reporting.
- We and third-party vendors use first-party cookies (such as the Google Analytics

- To fulfill the purpose for which you provide it. For example, if you give us an e-mail address to use the “e-mail a friend” feature of our Website, we will transmit the contents of that e-mail and your e-mail address to the recipients.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your personal information:

- To comply with

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